

Q104 STOVE TOP WEB Contest

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. HOW TO ENTER

- a. The Q104 STOVE TOP WEB Contest (the "Contest") will begin at 7:00 AM Eastern Time ("ET") on November 16, 2009 and end at 5:00pm ET on November 20, 2009 ("Contest Period").

- b. To participate in the Contest, you must enter via the following method:

Online: Listeners may log onto the WQAL's website at www.Q104.com beginning at 7:00 am ET on Monday, November 16, 2009 through the Contest Period and click on the "Stove Top" tab to access the online entry form. And enter your first name and last name, complete mailing address, including city, state and zip code, telephone number, date of birth, a valid email address and security phrase in the online entry form. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address. For purposes of these Official Contest Rules, "receipt" of an online entry will be solely determined when the WQAL web servers record the entry information. Any automated computer receipt (such as one confirming delivery of an email) does not constitute actual receipt of an entry for purposes of these Official Contest Rules. Multiple participants are not permitted to share the same email address. All entries submitted become the sole property of WQAL and will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by WQAL. WQAL's computer is the official time keeping device for the Contest.

- c. WQAL is not responsible for telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her text message. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches. Contest ends Friday, November 20, 2009 at 5:00pm ET.

2. ELIGIBILITY RESTRICTIONS

- a. The Contest is open to all WQAL listeners who are 18 years of age or older and who reside in any of the following Cleveland, Ohio Metropolitan area counties: Erie, Huron, Richland, Ashland, Lorain, Medina, Wayne, Holmes, Tuscarawas, Carroll, Stark Summit, Portage, Geauga, Lake, Ashtabula, Trumbull, Mahoning and Columbiana and who give birth during the Contest Period. Employees of WQAL (the "Station"), its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the Cleveland metropolitan area and the members of their immediate families and/or households are ineligible to participate or win.
- b. Only one winner per household is permitted in any contest.
- c. Entrants under the age of 18 are ineligible to participate or win.
- d. The winner must provide valid government-issued photo identification and provide their complete address, date of birth and phone number, and proof of birth of child to claim a prize. Proof of child birth can be in the form of a doctor note, hospital record or birth certificate.
- e. Entrants are required to provide truthful information and WQAL will reject and delete any entry that it discovers to be false or fraudulent. WQAL will disqualify any entry from individuals who do not meet the eligibility requirements, and will also delete any entry received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

3. PRIZES

- a. Two (2) \$100 American Express Gift Cards will be awarded. (Approximate Retail Value "ARV"= \$100) Expires 12/13.
- b. All prizes or prize certificates may be picked up at the office of the Station at 1 Radio lane, Cleveland, OH 44114 during normal business hours. The winner will forfeit any prize or prize certificate not claimed by 5:30 pm ET on December 21, 2009. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. WQAL is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of WQAL management with respect to the Contest are final.
- b. Two (2) winners will be selected in a random drawing of all eligible online entries received on by 5pm November 20, 2009. Winners will be drawn at approximately 5:15 pm ET November 20, 2009. The winner will be notified by telephone immediately following the drawing.
- c. The odds of being selected as a Winner are dependent on the number of eligible text messages and online entries received.
- d. Winners must sign any required to execute and return any required affidavit of eligibility and/or liability/publicity release by 5:30 pm on December 21, 2009. If a potential winner cannot be reached by December 18, 2009 or fails to sign and return any required affidavit of eligibility and liability/publicity release within the required time period, the potential winner forfeits prize and an alternate winner will NOT be selected.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. Winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize.
- b. By participating in the Contest, winners and their guests agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, WQAL in its sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold WQAL, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- d. WQAL, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the WQAL Web Site or

- is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify the Contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- e. WQAL reserves the right to make changes in the rules of the Contest, including the substitution of a prize or equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of WQAL, any prize related event is delayed, rescheduled, postponed or cancelled, or if transportation to the city is seriously disrupted, WQAL reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
 - f. Failure to comply with the Contest rules may result in a contestant's disqualification solely at the discretion of WQAL.
 - g. WQAL is not responsible for typographical or other errors in the printing, the offering or the administration of the Contest, or in the announcement of a prize.
 - h. Copies of the written Contest rules and a list of winners (when complete) are available during regular business hours at the main studio of WQAL, 1 Radio Lane, Cleveland, OH 44114

6. INTERNET SWEEPSTAKES PRIVACY POLICY

- a. By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: <http://www.q104.com/pages/110064.php>

Station: WQAL, 1 Radio Lane, Cleveland, OH 44115