

**WQAL Fabulous Food Show contest
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. HOW TO ENTER THE CONTEST

- a. The WQAL Fabulous Food show Contest (the "Contest") entry period will begin at 7:00 am Eastern Time ("ET") on November 2, 2009 and end at 11:59 pm ET on November 8, 2009 ("Entry Period"). The Contest will end when the winners are selected at approximately 7:10 am ET on November 9, 2009.
- b. To participate in the Contest, you may enter via the following method:
Log on to www.q104.com beginning Monday, November 2, 2009 at 7:00 AM ET through Sunday, November 8, 2009 at 11:59 pm ET and follow the "Q-Club" link and instructions to enter and submit your first name and last name, complete address, city, state, zip code, telephone number, date of birth, and a valid email address in the online entry form. Only one (1) Internet entry per person and one (1) Internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an Internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address. For purposes of these Official Contest Rules, "receipt" of an online entry will be solely determined when the Station's web servers record the entry information. Any automated computer receipt (such as one confirming delivery of an email) does not constitute actual receipt of an entry for purposes of these Official Contest Rules. Multiple participants are not permitted to share the same email address. All entries submitted become the sole property of WQAL and will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by WQAL. WQAL's computer is the official time keeping device for the Contest. All entries must be received by 11:59 pm ET on November 8, 2009 to be eligible.
- c. WQAL is not responsible for entries not received due to difficulty accessing the Internet, service outage or delays, computer difficulties or other technological glitches.

2. ELIGIBILITY RESTRICTIONS

- a. The Contest is open to all persons who are 18 years of age or older and reside in the Greater Cleveland Metropolitan Area which consists of Erie, Lorain, Cuyahoga, Lake, Portage, Summit and Medina Counties. Employees of CBS Radio Stations Inc., WQAL (the "Station"), its licensee, and each of their

corporate parents, subsidiaries, and affiliates, their advertising agencies, participating sponsors/promotional partners (collectively known as the "Contest Entities,") other radio stations in the Greater Cleveland metropolitan area and the members of their immediate families or households are ineligible to participate or win. Subject to all applicable federal, state and local laws and regulations.

- b. Only one (1) winner per household is permitted in any Contest administered by the Station. Contestant can win a station contest only once every thirty (30) days and a prize valued at \$ 600 or more only once every calendar year.
- c. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry received from persons under the age of thirteen (13) in compliance with the Children's Online Privacy Protection Act.
- d. Winner will be required to present valid government-issued photo identification and to sign all required Contest releases in order to claim prize.

PRIZES:

- a. One Grand Prize winner will receive six (6) tickets to "The Fabulous Food Show" on November 14, 2009 at the IX Center, Six (6) reserved seats to the Guy Fieri showcase at 5:30pm on November 14, 2009 and dinner for Six (6) at THE BISTRO at the IX Center, which will include a dinner entre', a side dish, a non alcoholic drink and a dessert for each person. (Approximate Retail Value of Grand Prize=\$400).
- b. Winner must pick up their tickets at Q104 at the address listed below during regular business hours no later than Friday, November 13, 2009 at 5:30 pm EST. Winner will forfeit any prize not claimed by 5:30 pm ET on November 13, 2009. No prize(s) will be mailed.
- b. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prize(s) are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

SELECTION OF WINNERS

- a. Decisions of Contest Entities management with respect to the Contest are final.
- b. One (1) winner will be selected at approximately 7:10 am ET on Monday, November 9, 2009 in a random drawing from among all eligible entries received by the entry deadline.

- c. Odds of winning depend on number of eligible entries received by the entry deadline.
- d. Winner will be notified via email and telephone. If winner cannot be reached by 5pm ET on November 12, 2009, then winner will forfeit his/her prize and an alternate winner will not be selected.
- e. Winner must execute and return any required affidavit of eligibility and/or liability/publicity release by 5:30 pm ET on November 13, 2009 or prize will be forfeited and an alternate winner will not be chosen. If a potential winner cannot be reached, fails to sign and return the required affidavit of eligibility and liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, potential winner forfeits prize.

CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station (or any other CBS Radio station in Station's market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station, in its sole discretion, may require Promotion winner (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless the Station, its licensee, the licensee's parent, subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Station that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate or modify the Promotion. If the Promotion is

terminated before the original end date, the Station reserves the right to select the winners by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winners.

- e. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Station's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. The Station reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the Promotion and shall not be required to award a substitute prize.
- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by November 8, 2009 to "Fabulous Food Show – Official Rules," Attn: Promotions, WQAL, 1Radio Lane, Cleveland, OH 44114. For the names of the prize winners send a self-addressed stamped envelope for receipt by January 13, 2010 to the above address marked "Fabulous Food Show – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of the Station and may be posted online at www.Q104.com.

INTERNET SWEEPSTAKES PRIVACY POLICY

By use of this website and by entering the Contest, you agree to WQAL's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at:
<http://www.q104.com/pages/110064.php>

Station: WQAL, 1 Radio Lane, Cleveland, OH 44114.

Administrator: CBS Radio, 1515 Broadway, 46th Floor, New York, NY 10036.