

WQAL Great Wolf Lodge Giveaway
OFFICIAL PROMOTION RULES

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.
A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.**

1. HOW TO ENTER

- a. These rules govern the “WQAL Great Wolf Lodge Giveaway” promotion (the “Promotion”) being conducted by WQAL (the “Station”) beginning on Monday, March 1, 2010 at 9:00am Eastern Time (“ET”) and ending on Sunday, March 14 24, 2010 at 11:59 pm ET.
- b. To participate in the Promotion, contestants may enter via the following method: Beginning March 1, 2010 at 9:00am ET through March 14, 2010 at 11:59pm ET, log on to the WQAL website at www.q104.com and complete a registration form with your first name and last name, complete address, city, state, zip code, telephone number, date of birth, and a valid email address in the online entry form. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. Station’s computer is the official time keeping device for the Promotion. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties and other technological problems. All entries must be received by 11:59pm ET on Sunday, March 14, 2010.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or older and who reside in the greater Cleveland area as defined by the Cleveland Arbitron Metro. Employees of the Station, its licensee, the licensee’s parent, subsidiary and affiliated entities, Station’s advertising and promotional agencies, its participating sponsors, other radio stations in the Cleveland metropolitan area, the members of their immediate families (spouse, parent, sibling or child) and those living in the same household of each (whether related or not), are ineligible to enter or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

- b. Persons are eligible to win a prize in a Promotion conducted by the Station only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any Station promotion.
- c. Prize winner must show valid government-issued photo identification, provide their complete address and telephone number and sign and return all required releases in order to claim prize.
- d. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements. The Station will also delete any entry knowingly received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

3. PRIZES

- a. One (1) prize will be awarded: the prize is an Overnight stay for a family of four (4) at Great Wolf Lodge located at 4600 Milan Road in Sandusky, Oh 44870. Approximate retail value of the prize package is \$350. The prize package will include (i) a prize certificate valid for hotel accommodations for one (1) night (quadruple base occupancy) at the Great Wolf Lodge in Sandusky; and (ii) passes for up to four (4) people for the water park, valid for two (2) days at the Great Wolf Lodge and other normally included amenities at the Great Wolf Lodge. Prize certificate is non-transferable and non-refundable and cannot be combined with any other promotional offer. Accommodations are subject to availability and blackout dates apply. Prize certificate shall be valid through 3/1//2011. Prize certificate has no refund or cash value. All Suites are Non-Smoking.
- b. Any winners of certificates/vouchers will be subject to the terms and conditions as set forth by the provider of the certificate/voucher. All other costs not specifically stated herein, including but not limited to those of, taxes, meals, tips and ground transportation to/from the hotel, are the responsibility of the winner. The winner may be required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during the winner's stay. The winner and travel companion(s), or their parents and legal guardians, must sign a Publicity, Liability Waiver and Travel Release form prior to traveling. If a selected event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, or for any reason beyond the control of the Station, the Station's sole responsibility to the winner will be to award the remaining available portion of the prize and no substitution or compensation will be provided for the unawarded portion of the prize.
- c. All prizes or prize certificates must be picked up at the WQAL studio located at 1 Radio Lane, Cleveland, Ohio 44114, weekdays between 8:30 am ET and 5:30

pm ET. The winner will forfeit any prize or prize certificate not claimed on Friday, April 30, 2010 by 5:30pm ET.

- d. There is no substitution, transfer, or cash equivalent for prizes, except that Station may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of Station management with respect to the Promotion are final.
- b. One (1) winner will be selected on Monday, March 15, 2010 at approximately 7:00am ET in a random drawing of all eligible entries received.
- c. Odds of winning depend on the number of eligible entries received. Winners need not be listening to the Station or be present to win.
- d. The winner will be notified by phone on Monday, March 15, 2010 at approximately 7:00am ET. If the winner can not be contacted within seventy-two (72) hours, an alternate winner will be selected at random from among all remaining eligible entries.
- e. Winners must execute and return any required Affidavit of Eligibility and/or Release of Liability Prize Acceptance Form when picking up prize or prize will be forfeited and an alternate winner will NOT be selected at random from among all remaining eligible entries. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station (or any other CBS Radio station in Station's market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where

legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- c. Prior to awarding any prize or prize certificate, the Station, in its sole discretion, may require Promotion winner (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless the Station, its licensee, the licensee's parent, subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Station that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate or modify the Promotion. If the Promotion is terminated before the original end date, the Station reserves the right to select the winners by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winners.
- e. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Station's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. The Station reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the Promotion and shall not be required to award a substitute prize.
- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by March 15, 2010 to "GWL- Official Rules," Attn: Promotions, WQAL. For the names of the prize winners send a self-addressed stamped envelope for

receipt by May 15, 2010 to the above address marked "GWL– Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of the Station and may be posted online at www.wqal.com.

6. PRIVACY

- a. By use of the Station's website or by entering the Promotion through the Station's website, you agree to the website's Terms of Use Agreement located at www.wqal.com and to the use of your personal information as described in the Privacy Policy located at www.wqal.com.

Sponsor: WQAL, One Radio Lane, Cleveland, Ohio, 44114